

Media release
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Rick Janzen 250-337-5767

Donation Made to Oyster River Enhancement Society

Black Creek Fly and Tackle has donated \$100 to the Oyster River Enhancement Society as a result of their lure sales this past Christmas season. Rick Janzen, the creator and carver of the Wigglewood line of wooden fishing plugs, committed to donate 10 cents from every lure this season to the Society. “We are committed to giving back to our community.” said Janzen. “And it seemed obvious to us to donate to a group who has such an excellent track record working for the preservation of fish and wildlife.” Black Creek Fly and Tackle has now expanded their line of lures. The Wigglewood lure is now available in twenty colours and three sizes; two fresh- water sizes and one salt - water salmon size.

“We are now gearing up for the Outdoor’s show at the Tradex, in Abbotsford in March. We have committed to continue our support for the Oyster River and the B.C. Wildlife Federation at this next show.”, added Janzen.

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